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Overview of Decisive Dividend Corporation

April 11, 2024

To: Customers of Techbelt

We are pleased to inform you that Decisive Dividend Corporation has acquired Techbelt and we want to introduce ourselves to you.

We are an acquisition-oriented company. Our purpose is to be the sought-out choice for exiting legacy-minded business owners, while supporting the long-term success of the businesses we acquire, and through that, to create sustainable and growing returns for our shareholders.

Decisive Dividend is based in Kelowna, British Columbia, Canada and we are publicly traded on the TSX Venture Exchange (TSXV: DE).

We pride ourselves in our buy, build and hold business model.

Buy

We look to acquire profitable, well-established, high-quality companies that have a sustainable competitive advantage, steady cash flows, growth potential and established, strong leadership. We believe Techbelt has all these characteristics in place and are thrilled with this opportunity!

Build

We support the long-term success of the businesses acquired with resources to help them achieve their potential. We do this while recognizing that each of you running the business and working in it know it better than we do. We look forward to working together with you to grow Techbelt!

Hold

We care about continuing the business legacies of the vendors whose companies we acquire, like Allan, Margaret and Simon, and remain committed to the communities our businesses are located in. We do not buy a company to sell it. As a result, like the other eleven businesses that we have acquired, we plan on holding Techbelt for the long term, providing the stability the businesses need to allow them to flourish!

What Does this Mean for Techbelt?

As a customer of Techbelt, you are understandably concerned about the future, so we want to be clear on a few things:

- Our approach is to retain existing employees of the businesses we acquire. As a result, all Techbelt employees will retain their roles and responsibilities. The relationships you as a customer of Techbelt will not change.
- Current management will remain in place lead by Simon Sparkes.

It is very likely that you will not see any difference in your day-to-day activities. We do hope you see our long-term approach as a benefit in your relationship with Techbelt and we look forward to the opportunity to support your objectives as a customer of one of our subsidiaries and have you learn more about the other products and services we offer through our other subsidiaries as well.

Jeff Schellenberg
Chief Executive Officer
Decisive Dividend Corporation

Terry Edwards
Chief Operating Officer
Decisive Dividend Corporation

Rick Torriero
Chief Financial Officer
Decisive Dividend Corporation